

Rep Order# 8836825 Ver# 7 Status Revised Traffic Order# 52313

Printed: 08/31/2012 12:29 PM
Last Received: 08/31/2012 12:28 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CONGR
Estimate# 828903
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/828903
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 22 FOR SPT CREDITED. SPT WAS MSD DUE TO ABC TAKING AWAY LOCAL BREAKS. MONEY WILL BE MADEGOOD ON KATZ CONTRACT #8858686, 9/5-9/6.

CREDIT FOR THIS CONTRACT IS \$3500. REV TTL IS \$9450
PLS CK AND CNF

THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*22	TH	8P-9P	RNC 8/27 - 30	:30	\$3,500.00	08/30-08/30	0	0	0	\$0.00	
Rating: 16.0												
Sales Remark: V7 SPT MSD												
V7 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 21 / \$9,450.00
Sales Totals: 21 / \$9,450.00
Station Totals: 21 / \$9,450.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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EC'd Yes

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---COMPETITIVE---

Market Totals

545,000

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	25%
KSTU	19%	KTVX	21%	KUCW	0%	KUPX	0%	KUTV	35%
NTVX	0%								

Books MAY12
Demos RA35+